

INTERVENTION PROJECT | OLIVO GOMES HOUSE | HOTEL-SCHOOL

Estela Maris Carneiro Alves
University of São Paulo - Faculty of Architecture and Urbanism
Supervisor: Milton Braga
Co-supervisor: Beatriz Kuhl

São José dos Campos
São Paulo State, Brazil

Academic year 2012

COMPLEX OF THE OLD WEAVING AND FARM

This project consists of an intervention project for the Olivo Gomes house, built between 1949 and 1951 and designed by the architect Rino Levi, along with the landscaper Roberto Burle Marx and artist Francisco Rebolo. Located in the city of São José dos Campos (94km from the city of São Paulo) in Brazil, where once the entrepreneur Olivo Gomes kept the weaving Parahyba and Santana do Rio Abaixo Farm and where today is the Roberto Burle Marx Park.



Olivo Gomes House. 1951.
Architect: Rino Levi and Burle Marx
Useless today and a Hotel-School in the project



Milk factory of the Farm. 1965.
Architect: Rino Levi and Burle Marx
Useless today and a Shopping Center in the project



Hangar for Machines and Equipments. 1953.
Architect: Rino Levi and Burle Marx



Employees of the Weaving Parahyba. 1925.
Architect: Vicente de Finis



Old swimming pool today useless
Public swimming pool in the project



Roberto Burle Marx Park



Ruins of the old milking
A landscape element in the project



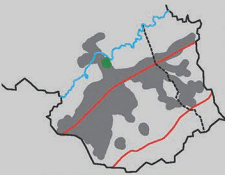
Hangar for Machines and Equipments today useless
A Convention Center in the project



Instalations of the existing Cultural Center in the old Weaving Parahyba

REVITALIZATION OF THE ROBERTO BURLE MARX PARK

First of all, the project intends to enhance and upgrade this architectural, landscape and artistic heritage, now in precarious conditions and undervalued, focusing on the creation of a cultural, educational and tourist complex. The project deal with the surroundings of the residence through a revitalization project for the current park in order to reclassify the entire complex of the old farm and weaving, consolidating and highlighting the new use for the residence, the heart of the complex.

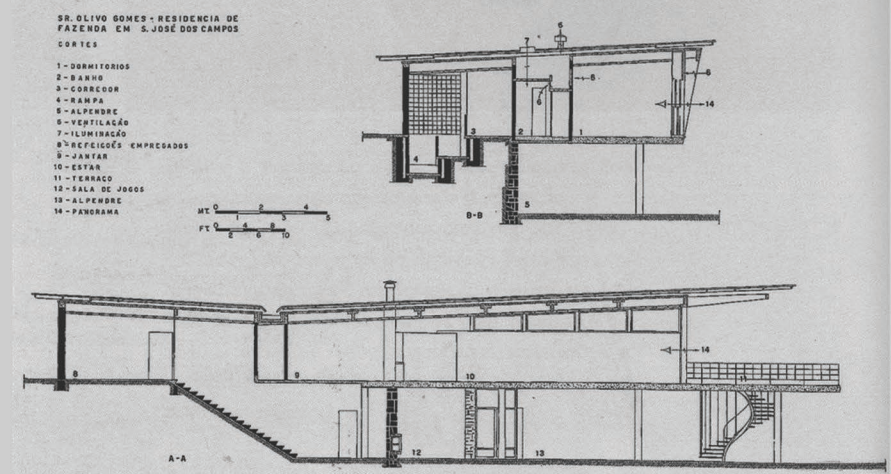


Localization of the park, in green, in the North of the city of São José dos Campos and near of the Paraíba do Sul river. Urban occupation in grey and important highway in red.

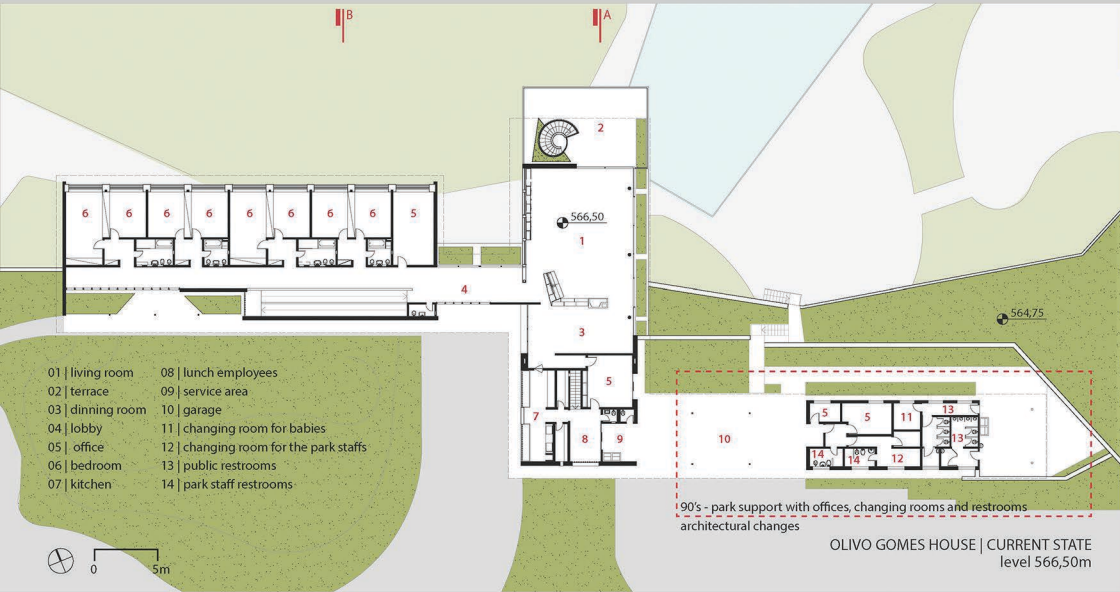


The new road system, in red, helps the connexion with the North of the city, that today is between two areas of environmental protection, in green.

OLIVO GOMES HOUSE



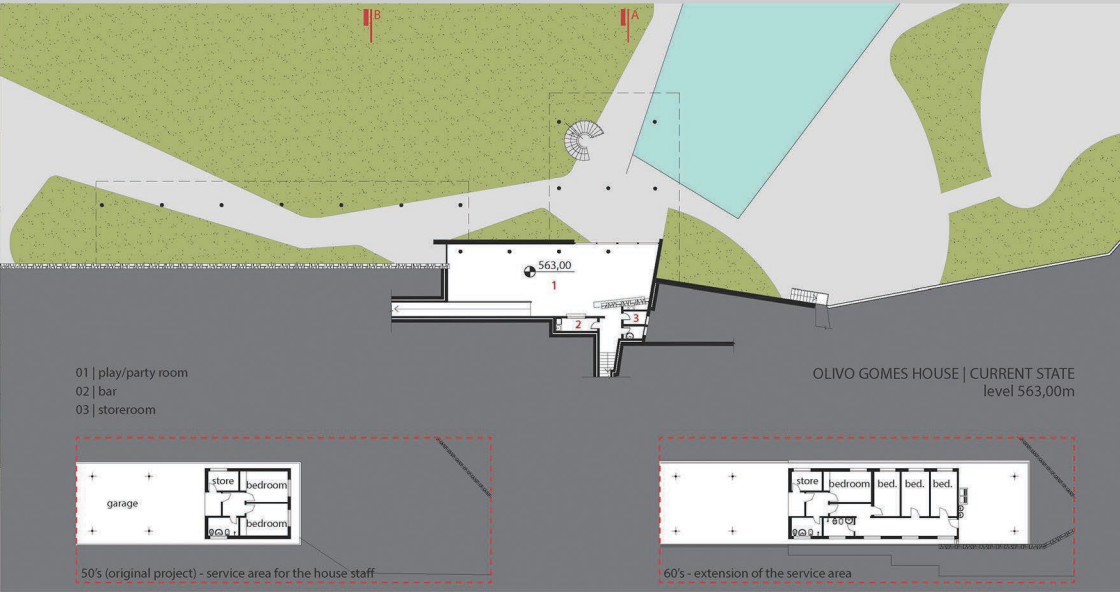
two originals cross-sections
(1) bedrooms (2) bathroom (3) hall (4) ramp (5) porch (6) ventilation (7) lighting (8) lunch employees (9) dining room (10) living room (11) terrace (12) party room (13) porch (14) outlook



- 01 | living room
- 02 | terrace
- 03 | dining room
- 04 | lobby
- 05 | office
- 06 | bedroom
- 07 | kitchen
- 08 | lunch employees
- 09 | service area
- 10 | garage
- 11 | changing room for babies
- 12 | changing room for the park staffs
- 13 | public restrooms
- 14 | park staff restrooms

90's - park support with offices, changing rooms and restrooms architectural changes

OLIVO GOMES HOUSE | CURRENT STATE level 566,50m



- 01 | play/party room
- 02 | bar
- 03 | storeroom

50's (original project) - service area for the house staff

OLIVO GOMES HOUSE | CURRENT STATE level 563,00m

60's - extension of the service area



Bedroom. 1954.



Living room. 1954.



Living room. 1970.



Party room. 1980.



Roberto Burle Marx's mosaic panel at the old game/party room. 2005.

OLIVO GOMES HOUSE - CURRENT STATE



Bedroom



Vandalism at the bedroom's wall



Detachment of the pictorial layer



Hydraulic problems



Roberto Burle Marx's tile painel and landscaping, near the guest entrance

HOTEL-SCHOOL

The choice of a new use for modern residences in Brazil is a complex and challenging issue; usually these houses have been turned into cultural uses, related to museum, not always with successful results. Thus, the new program for the house was thought with a different strategy as the pivot point of the entire complex: a Hotel-School.

The starting point of the intervention project corresponds to the proposition of 2 annexes, due to the need for the new program. The organization of these 3 objects will be structured with the most public uses in the residence which will not be restricted only to hotel guests; there will also be a set of sophisticated rooms, the original rooms. The annexes would have the densest uses and would be restricted to guests, students and staff. The interconnection between the three buildings would be done by an underground tour, which will not interfere in the surrounding of the house.



The first scheme shows the landscaping area designed by Burle Marx that have to be protected. The second scheme shows the area without trees (in blue) and the area 100 metres near the house (in red). The combination of these schemes helped with the site localization for the annexes (in green).



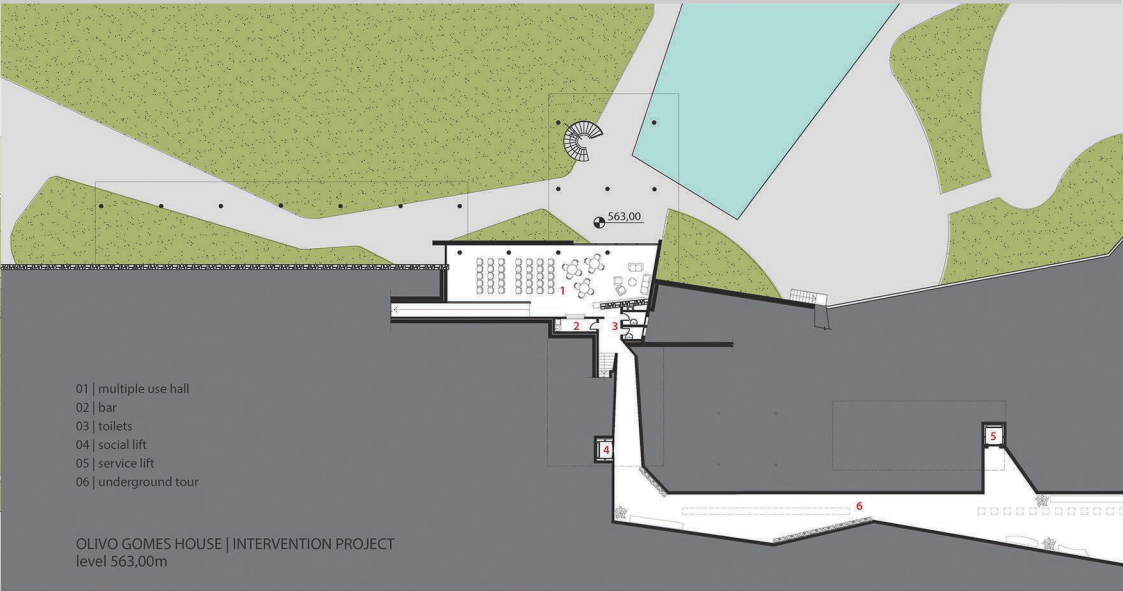
The reception at the same place of the old guest entrance



The old living room as a restaurant hall



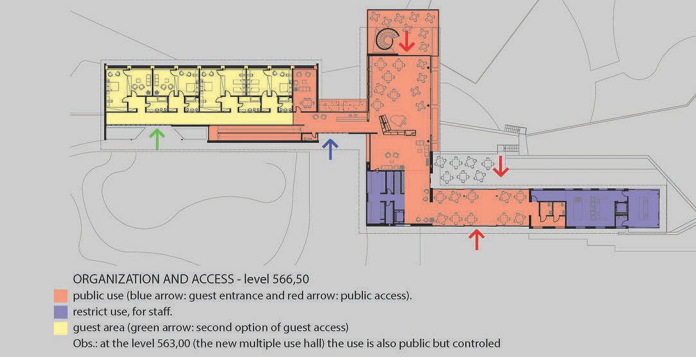
OLIVO GOMES HOUSE | INTERVENTION PROJECT
level 566,50m



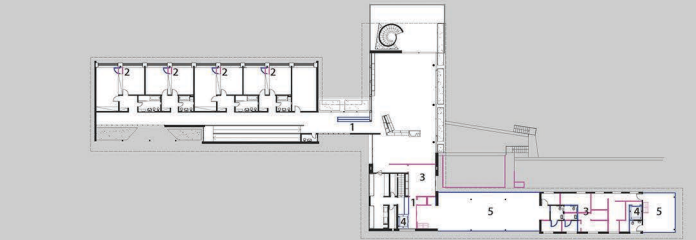
OLIVO GOMES HOUSE | INTERVENTION PROJECT
level 563,00m



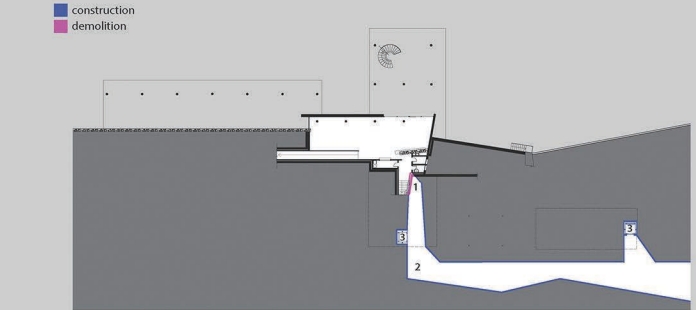
The old garage as the bar



ORGANIZATION AND ACCESS - level 566,50
public use (blue arrow: guest entrance and red arrow: public access).
restrict use, for staff.
guest area (green arrow: second option of guest access)
Obs.: at the level 563,00 (the new multiple use hall) the use is also public but controlled



CONSTRUCTION AND DEMOLITION PLANT - level 566,50
(1) counter insertion (2) door insertion and closet adaptation (3) wall demolition (4) lift insertion (5) glass wall insetion



CONSTRUCTION AND DEMOLITION PLANT - level 563,00
(1) wall demolition (2) underground tour construction (3) lift insertion



SCHEMATIC SECTION - HOTEL ANNEX
(1) hotel rooms (2) sauna (3) technical room (4) swimming pool (5) external ramp to swimming pool access



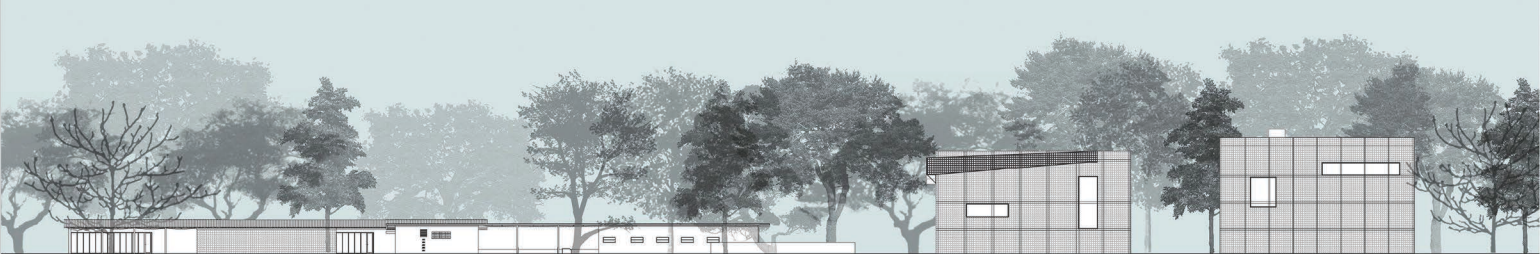
SCHEMATIC SECTION - SCHOOL ANNEX
(1) students entrance (2) cafe (3) hotel support level (4) hotel laundry (5) classrooms level (6) multiple use level



the two annexes



the underground tour



Olivo Gomes House and Annexes South Facade